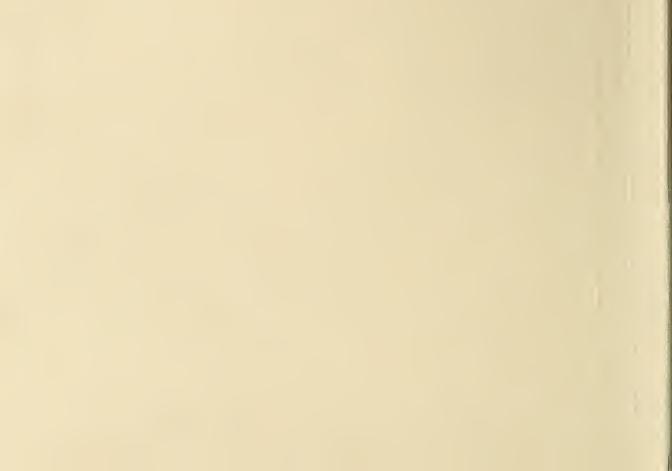
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CONSUMER TIPS >

FISH

FRESH FISH (Information from Fish & Wild Life Service)

- 1. Flesh should be firm and rigid; leave no imprint when pressed with finger.
- 2. Eyes should be transparent and bulgy; not sunken.
 3. Gills should be bright red, not yellow or grayish; should have fresh odor.
- 4. Skin should be shiny.
- 5. Scales should cling to skin.

Library, U. S. Dept. of Agriculture APR 4 1941 (over)

Food value: protein, fat (certain fishes), vitamins A, B, D, and G, and minerals.

<u>Storage</u>: fresh fish should be kept cold until prepared for the table. Wrap in waterproof paper before putting in refrigerator.

Frozen fish: should be stiff and hard when bought; Cooked within short time after thawing.

Fresh and frozen fillets and steaks: in package form; no waste, no cleaning, no scaling.

For economy: look for less common varieties; local varieties of fresh fish; compare fresh and frozen.

CONSUMERS' COUNSEL DIVISION
U. S. DEPARTMENT OF AGRICULTURE
WASHINGTON, D. C.

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Washington, D. C.

GUIDE TO BUYING

- 1. Experiment with fresh, frozen, salt, and smoked fish.
- 2. When buying fresh fish, try unusual local varieties.
 3. FRESH FISH should have the following characteristics:
 - FRESH FISH should have the following characteristics:

 Flesh firm and rigid; hold no imprint of fingers.

 Eyes transparent and bulgy, not sunken.

 Gills bright red, not yellow or grayish.

 Skin shiny.
 - Scales cling to skin.

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- 4. FROZEN FISH should be stiff and hard when bought, kept frozen until just before cooking.
 5. FOOD VALUE: Protein, minerals, fat (certain fishes).
- Vitamins A, B, D, G.

 6. STORAGE: Wrap in waterproof paper and keep in refrigerator until ready to prepare for table.

Description How to prepare Name Whole or Fish as landed Usually scale, remove head, entrails; split or cut up. Round: Entrails removed Same as above. Drawn: Dressed: Entrails, head, Split, cut into serving portions, or cuk whole. tail, maybe fins removed. Same as above: Pan-dressed fish (usually Panmaybe split & backsmall) are ready to cook. dressed: bone removed Steaks: Cross-section of Steaks are ready to cook. larger fish. Boneless sides. Fillets: Ready to cook.

VARIOUS CUTS OF FRESH & FROZEN FISH

(Information from Fish & Wildlife Service) Rev. CT-27 Listen to CONSUMER TIME Saturdays - NBC 12:15 EWT.